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Read January's issue of Parents' Pages [here](#).

## N-E-W-S

Early learning highlights from North, East, West and South Florida

### *Celebrate Literacy Week 2017*

#### **Coalitions prepare and encourage teachers and students across the state to participate in simultaneous reading activity**

Coalitions have been working with The Just Read, Florida! Office, the Florida Department of Education and the Office of Early Learning to present the ninth annual statewide *Celebrate Literacy Week, Florida!* The event will take place the week of Jan. 23-27, 2017, and promote literacy and love for reading for all ages. In addition to providing tips to providers and families on how to provide early literacy experiences for children, coalitions have been encouraging early learning centers to participate in the simultaneous reading activity occurring Wednesday, Jan. 24, at 9:00 a.m. For more information, [click here](#).



### *Coalition Introduces New Logo and Tagline*

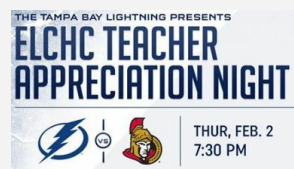
#### **ELC of Hillsborough says the branding improvement accompanies**

#### **developments in overall service**

Over the last several months, the [Early Learning Coalition of Hillsborough County](#) has begun to implement technology upgrades to improve providers' and parents' overall experiences doing business with the coalition. In addition to changes in job titles and their overall service delivery model, they have introduced a bright, appealing logo that features a colorful icon of a brain and places emphasis on the words "early learning." The new tagline, *Potential Starts Here*, frequently accompanies the new logo. The coalition is slowly revealing the logo and tagline in new brochures and give-away items.



## *Tampa Bay Lightning Supports Hillsborough Coalition Teachers*



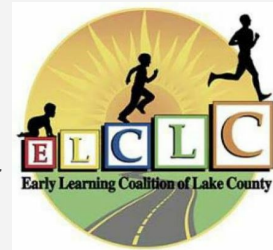
**A portion of the funds raised will go to the ELC to help provide mini grants to early learning programs**

The ELC of Hillsborough County has teamed up with the Tampa Bay Lightning hockey team to provide ticket package options for the Feb. 2 game against Ottawa. Three different package options are available to choose from. Each sponsorship package includes tickets for early learning teachers in the area to attend the hockey game, as well as a generous donation to the coalition. Interested? Contact Sam Reiner at 813-301-6814 or sreiner@amaliearena.com.

## *First Annual Resolution Run 5k to Raise Funds for School Readiness*

**The ELC of Lake County will host the event as a certified 5k and Fun Run/Toddler Crawl**

On the morning of Saturday, Jan. 28, the [ELC of Lake County](#) will host their inaugural 5k "Resolution Run" event at Waterfront Park in Clermont. The event will raise funds for school readiness programs in the Lake County community. The 5k race will start at 8:00 a.m., followed by a Kids Fun Run at 9:00 a.m. Students ages 5-18 can pre-register for the 5k for \$20. Adults can pre-register for \$25. The Fun Run will be a free event consisting of a sprint for ages 2-5 and a crawl for those under the age of 2. For more information on the event, please visit the ELCLC's [Facebook event page](#). For sponsorship information, [click here](#).



## *ELC of Pasco/Hernando to Participate in Celebrate Youth Event*

**Celebrate Youth is a family-friendly, all-inclusive event informing families about the many school choice options**

Multiple education vendors and organizations will come together to host Celebrate Youth. The free event will be held in honor of National School Choice Week from 10 a.m. to 4 p.m., Jan. 21, 2017, at Pasco Safety Town in Hudson. The [ELC of Pasco/Hernando](#)'s mobile outreach van staff will have information on VPK and school readiness and give books to preschoolers who attend the event. Kids, parents, educators and community members are encouraged to come by to enjoy a petting zoo, rock climbing, bounce house, guest speakers, live performances, 9-1-1 Stranger Danger and a Safety House Demo.



## *Multiple Coalitions to Host Early Learning Conferences This Month*

**Pinellas, Broward and Polk coalitions will host various conference events in late January**

Multiple coalitions are kicking off 2017 by hosting various early learning conferences. The [ELC of Pinellas County](#) will host the [Early Care & Education Conference: Developing Strong Brains in Young Children](#) on Jan. 21, 2017, from 7:30 a.m. - 4:00 p.m. The [ELC of Broward County](#) will also host the [2017 Broward Early Childhood Educators Conference](#) on Jan. 21, 2017, from 7:00 a.m. - 3:30 p.m. Lastly, the [ELC of Polk County](#) will host the [Polk Collaborative Partners Conference](#) on Jan. 28, 2017, from 7:30 a.m. - 2:30 p.m. The Polk Collaborative Partners Conference was initially scheduled for Oct. 8, 2016, but needed to be rescheduled due to Hurricane Matthew.

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